

2017 CONFERENCE REGISTRATION



OR REGISTER ONLINE AT

<http://neagc.org/>

If you are paying by check, please complete this separate registration form for each registrant and mail the completed forms along with payment to the address provided below. Thank you for registering. We look forward to seeing you at this year's conference!

Name:

Badge Name:

Job Title:

Email:

Phone:

Institution:

Address Line 1:

Address Line 2:

City:

State:

Zip:

Please circle the presentation you would like to attend for each breakout session:

Day 1:

Breakout Session 1

- 1) Online Innovations in Annual Giving
- 2) Direct Mail Strategies
- 3) Growing an Annual Giving Program during a campaign
- 4) Collaborating for a successful Giving Day

Breakout Session 2

- 1) What does your VP really think?
- 2) Leadership Annual Giving
- 3) Annual Giving Writing
- 4) Driving Participation

Breakout Session 3

- 1) The Language of Annual Giving
- 2) Ask a Legend
- 3) Phonathon 101
- 4) Athletics Annual Giving

Day 2:

Breakout Session 4

- 1) Engagement Opportunities in a Digital World
- 2) Crowdfunding
- 3) Online Giving Challenge
- 4) Challenges and Opportunities in integrating Annual Giving & Alumni Relations

Breakout Session 5

- 1) Integrated Marketing/Social Media
- 2) Annual Giving Writing (*REPEAT*)
- 3) The Gift that keeps on Giving
- 4) Student Giving

Please mail your completed form with a check for **\$175** made payable to: **Northeast Annual Giving Association, Ltd.**

Mail to: Northeast Annual Giving Association, Ltd., P.O. Box 406, Oneonta, NY 13820

Questions: Contact Robert Meyer at **212.636.7638** or **info@neagc.org**